



Press Contact:

Susan Warren
Wall Street Communications
Tel: +1 631-261-1013
E-mail: susan@wallstcom.com

**FFV's Omega HD Digital Video Recorder is Key Player in
Mobile Services for Sweetwater Digital Productions**

DVR Offers Robust, Yet Cost-Effective Multi-Format Play-Out of Pre-Recorded Video in Live Broadcasts

IRVINE, Calif. — January 14, 2010 — Fast Forward Video (FFV) today announced that Sweetwater Digital Productions, a full-service video production equipment rental company based in Van Nuys, Calif., has chosen the FFV Omega HD digital video recorder (DVR) as a key component in its mobile HD broadcast service offering. As featured gear for all of Sweetwater's production trucks, the Omega HD provides a cost-effective solution for smooth and seamless video playout and replay for mobile productions.

"Our clients require easy-to-use, yet powerful solutions for HD video capture and playout, and the OMEGA HD is a perfect choice. We've been sold on FFV solutions ever since we purchased one of the first SD Omega decks ten years ago," said Stephen Sharp of Sweetwater Digital Productions. "Not only is the Omega HD a compact unit that delivers top-quality HD services at a very attractive price point, but the fact that it handles SD as well as multiple HD formats is important since our trucks offer multiformat capabilities."

Sweetwater's Omega HD systems alternate between three mobile units. The DVR acts as a powerful enhancement to production switching equipment that enables Sweetwater clients to ingest pre-recorded video segments at a moment's notice. These segments, primarily for transition effects, are often too large to be stored in the switcher's memory. The Omega HD then interacts with a controller to play the video clips out on cue as part of a live sports or entertainment production.

“Sweetwater is a great example of the growing role that the Omega HD is playing in mobile production for sports and other live events, as a powerful, lower-cost, and easy-to-use solution for video playout,” said Harry Glass, vice president of sales for FFV. “Also, since so much pre-recorded content still exists in SD format, the Omega HD’s multiformat capabilities make it ideal for broadcasters who are in the midst of migrating their operations to HD.”

#

About Sweetwater Digital Productions

Sweetwater is an equipment rental company providing video production trucks, custom control rooms, display technology, camera systems, and flypacks to entertainment and corporate clients. Sweetwater rents to the producers of television shows, commercials, live special events, corporate shows, meetings, conventions, and motion pictures. The company brings a unique blend of personal service and technical excellence to the video equipment rental industry, and offers two specialized divisions providing boutique-quality customer service backed by the combined equipment and engineering resources of a much larger company all under one roof. Located in the Los Angeles area, Sweetwater operates out of a large facility equipped with complete custom fabrication shop, equipment warehouse, labs, and testing facilities. For more information, visit www.svptv.com.

About Fast Forward Video

Fast Forward Video designs, manufactures, and markets digital video recorders, board-level solutions, and time code generator/readers for professional broadcast, presentation, industrial, surveillance, and military applications worldwide. Founded in 1985, the company was the first to incorporate digital computer technology, including random-access disk storage and data-compression capabilities, into professional video products. Today the company provides video technology solutions to a wide range of markets. Additional information is available at www.ffv.com.

All trademarks appearing herein are the property of their respective owners.

ENDS